



2019 Build Small LIVE LARGE

National Housing Summit
www.buildsmall-livelarge.com

Thursday
November 7th
2019

Portland State
University
Smith Center

The three prior Build Small Live Large Summits — in 2017, 2015 and 2012 — gathered leaders in housing policy, development, real estate, construction and design to learn what's new and what's next in small housing. The sold-out crowds at each event overwhelmingly agreed they'd return to attend a future Summit.

An Invitation to Sponsor Build Small Live Large 2019

Lead the movement to create sustainable and equitable communities by sponsoring **Build Small Live Large**: a forward-thinking national summit focused on producing more livable cities full of smaller, more affordable homes.

Better Living through Building Small

The overarching theme of the 2019 Build Small Live Large Summit is to showcase ways to provide a diversity of housing options that respond to changing demographics and better suit the needs of different households. While the majority of our nation's housing stock is made up of single-family homes and large-scale apartments, it has not kept up with shifting housing preferences. Developers, builders, and cities have to meet the demands of renters and owners in this evolving housing landscape and give people the opportunity to find a home that meets their needs and income levels.

Innovation: New Legislation Allows for Flexibility

The Summit will bring together visionary policymakers and industry innovators from around the country to share real-life examples of how Missing Middle housing and smaller format housing fits into communities. We'll discuss policies and programs that promote the best in design, construction, and financing for different types of small housing.

New legislation is addressing how to reimagine our communities and offer more flexibility through diverse housing options, including fourplexes, duplexes, and cluster communities that can help support walkable neighborhoods and sustain neighborhood businesses. This approach provides solutions to vital social and environmental challenges: steeply rising apartment rents and home prices, gentrification and displacement, and combatting climate change through sustainable building practices to reduce pollution and resources.

Current state and local legislation is addressing barriers to providing a diversity of smaller-format housing options throughout our communities.



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BSLL 2019 Summit Content

Who Will Attend the 2019 BSLL Summit?

The expected 500+ attendees will include:

- National, state and local elected government officials and planning commissioners
- Staff from planning, housing, economic development agencies and legislative committees
- Housing, environmental and seniors policy advocates
- Affordable housing providers, developers, advocates
- Representatives from financial institutions
- Small- to medium-scale real estate developers and home builders
- Designers of small homes and flexible interior spaces
- Space-efficient appliance manufacturers and distributors

The Summit will convene policy makers and industry professionals, address policy questions, and include presenters and perspectives from around the country.

Areas of Focus:

- **Regulation:** Learn more about current legislative efforts and how new laws are helping address infill focus and limitations around affordable housing in our urban centers.
- **Affordability:** How will new regulations, innovations and smaller houses contribute to housing affordability? We'll explore both market affordability combined with strategic subsidies to serve low income people and households.
- **'Missing Middle':** Learn how multi-unit or clustered housing types compatible in scale with single-family homes help meet the growing demand for affordable and walkable urban living.
- **Equity & Inclusion:** How Missing Middle options can support housing choice, community stability, and wealth creation for vulnerable communities.
- **Design & Construction:** See how new emerging housing models and neighborhood planning can help solve affordability issues and mitigate displacement barriers.
- **Age Friendly Design:** We'll explore how ADUs are part of an aging-in-place strategy and can support multigenerational households.
- **Sustainability:** The role of smaller housing footprints in reducing greenhouse gases, promoting infill and redevelopment, and realizing other environmental sustainability goals.
- **ADU Updates:** A progress report from the 2017 Summit to present on how Accessory Dwelling Units and tiny houses are fitting into the affordable housing solution.
- **Finance & Development:** Learn current and potential financing mechanisms that help home-owners with the process of existing structure remodels, permitting, design and construction.



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SPONSORSHIP

Summit Co-Sponsor: Metro Regional Government

Summit Co-Sponsor: Department of Land Conservation and Development

\$10,000 Build Small Live Large Benefactor

A fully customized sponsorship package designed to connect your organization with your target audience.

\$5,000 Build Small Live Large Patron

- Your logo listed on the BSLL website, hyperlinked to your company website.
- An opportunity to join the BSLL planning committee.
- Your logo on Summit signage and acknowledgement from the podium.
- Your logo placement in all BSLL promotional materials.
- Your logo and 100-word statement in BSLL printed program.
- Complimentary table top exhibit that includes two summit registrations.

\$3,000 Build Small Live Large Premier Partner

- Your organization listed on signage at the Summit.
- Your logo listed on the BSLL website, hyperlinked to your company website.
- Your logo placement in all BSLL promotional materials.
- Your logo and 100-word statement in BSLL printed program.
- One complimentary Summit registration.

\$1,000 Build Small Live Large Partner

- Your logo listed on the BSLL website, hyperlinked to your company website.
- Your logo placement in all BSLL promotional materials.
- One complimentary Summit registration.

\$500 Build Small Live Large Sponsor

- Your logo placement in all BSLL promotional materials.



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**SPONSORSHIP
REGISTRATION**

TO REGISTER AS A SPONSOR RETURN THIS COMPLETED REGISTRATION FORM.

Organization Name _____

Contact Name _____

Mailing Address _____

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PAYMENT INFORMATION

Total Sponsorship Amount: \$ _____

You will be invoiced for the amount indicated above (Total Sponsorship Amount).

The invoice will include a link to pay with credit card.

TO PAY WITH A CHECK PLEASE MAIL TO:

Build Small Live Large 2019

P.O. Box 10142

Portland, OR 97296

Make check payable to "Build Small Live Large 2019"

Check Number: _____

If you have questions please contact Patty Morgan at pmorgan@europa.com
or (503) 957-8661.